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Business focuses on pet behavior

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Public relations consultant and founder of the Good Things Going Around blog project, Lisa Desatnik now has a new outlet for spreading goodness.

A long-time student of positive behavior management in pets, she has started So Much PETential! dog training using positive strategies for teaching pets good behaviors while reducing, eliminating or preventing unwanted behaviors (also working some with birds).

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Desatnik began studying the science of behavior when her then young Timneh African Grey decided he liked imitating her other birds' screams.

"Learning how to modify his behavior so that I can share my home with an enthusiastic talker instead of a constant screamer is what turned me on to the use of applied behavior analysis and positive reinforcement strategies in setting our pets up for success. I have used those same principles in training our family dog and now in teaching others about training their pet," she said.

Included among her training education is Dr. Susan Friedman's "Living and Learning with Parrots" and "Living and Learning With Animals" courses, the "Art and Science of Training Companion Parrots" workshop from Orlando-based Natural Encounters, several workshops from world renowned Trainer Barbara Heidenreich, the "Five Minute Recall" course from world agility champion agility dog trainer Susan Garrett, and she recently attended the Association of Professional Dog Trainers Conference.

Desatnik is an associate member of the International Association of Avian Trainers and Educators, APDT, and a supporting member of the International Association of Animal Behavior Consultants. She is also a member of Doggone Safe. Desatnik shares pet behavior

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information through her website blog at www.SoMuchPETential.com.

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So Much PETential! training serves Greater Cincinnati including Deer Park, Sycamore Township, Blue Ash, Montgomery, Oakley, Hyde Park, Indian Hill, Wyoming, and surrounding areas. For more information, please visit www.SoMuchPETential.com.

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